

# Katie E. Hadland

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## OBJECTIVE

To obtain a position in a dynamic environment that will utilize my writing, communications and marketing skills and provide me with potential advancement and growth

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## EDUCATION

**San Diego State University** San Diego, CA  
B.S. in Business Administration Sept. 2003-Present  
Integrated Marketing Communications

**Oxford University** England  
International Relations Coursework May 2006-June 2006

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## WORK EXPERIENCE

**New York Life** San Diego, CA  
*Assistant Recruitment Director* July 2006-Present

- Recruited life insurance agents by contacting prospective candidates daily by telephone
- Coordinated daily interviews and consulting meetings with clients and Managers
- Recorded and provided spread sheets of daily production numbers and paid cases
- Sent annual review letters to current clients of the Managing Partner
- Organized and maintained Managing Partner's schedule of meetings, interviews and weekly activities

**Pacific Beach Bar and Grill** San Diego, CA  
*Server* July 2006-Present

- Provided customers with excellent service in a fast-paced environment
  - Maintained knowledge of monthly and daily specials
  - Promoted a strong team-player atmosphere by offering assistance to all employees
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## BUSINESS AFFILIATIONS

**Pi Beta Phi**, SDSU, Member Sept.2003-May 2007  
*Sports Chair, Board of Standards, Greek Week Delegate*

**Sigma Rho Chi**, SDSU, Member May 2005-Sept. 2005  
*Recruitment Counselor*

**American Marketing Association**, SDSU, Member Jan. 2006-Present

**Order of Omega Honor Society**, SDSU, Member Jan. 2006-Present

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## SOFTWARE PROFICIENCY

- Microsoft Office Suite: Excel, Word and PowerPoint