

John Sweeney
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Objective

To secure a full time position at an Advertising agency or Marketing firm

Education

B.S in Marketing - Integrated Marketing Communications, GPA: 3.3
San Diego State University, December 2007

Fall 2005, University of Pittsburg – Institute for Shipboard Education
Traveled around the world to 9 different countries on Semester at Sea, GPA 3.5

Technical Skills

- Certified E-Marketing Associate

Proficient in:

- Microsoft Office Programs: Word, PowerPoint, and Excel
- Operating Systems: Windows 98/2000/XP, Macintosh OS
- Adobe Photoshop CS, Adobe Illustrator

Work Experience

Advertising Intern

October 2007 – Present Oster and Associates San Diego, CA
Researched local and national business prospects, developed and updated contact lists, created a marketing plan for their website, and assisted account coordinator with daily tasks.

Marketing Intern

March 2006 – August 2006 Reef San Diego, CA
Set up a system for receiving, organizing, and replying to e-mails obtained from their website, analyzed primary research from focus groups, placed orders for team riders, assisted with photo shoots, and helped out with a variety of daily tasks in the Marketing department.

Office Clerk

December 2006 – August 2007 U.S. Geological Survey San Diego, CA
Assisted with administrative duties for all employees, answered and directed incoming calls, and helped the Budget Analyst and Outreach Coordinator with daily tasks.

Telemarketer

September 2004 – May 2005 SDSU Annual Fund San Diego, CA
Called Alumni and parents of students at San Diego State University, updated them with current information about the college, and raised money for the college with donations from people that were called.

References

Available upon request