

Steven T. Williams

Current Address:

817 Isthmus Ct.
San Diego, California 92109
(925) 708-4648

Education San Diego State University, California (August 2003 – present)
Business major: specialization in (Integrated Marketing Communications)
Related Coursework: Social Economics, Consumer Buying Behavior, Internet Marketing, Public Relations and Integrated Marketing Communications

Experience **Luigis at the Beach**, San Diego, California
Server/ Promotions Manager (October 2006 – Present)

- Process orders to ensure that all items are prepared properly and timely
- Maintain management responsibilities for the foodservice establishment
- Create and publicize parties, special discount and other newsworthy events
- Develop marketing strategy, and implement advertising and promotional campaigns to increase business

Sevnforty, San Diego, California
Assistant Marketing Director, Internship (September 2006 – May 2007)

- Created and maintained a national database of surf accessory retailers
- marketing research report to establish product profitability
- Produced E-mail list of our target market for use in social networking sites

Wave House Bar and Grill, San Diego, California
Security (June 2006 – Present)

- Monitor customer behavior to ensure the venue remains safe and enjoyable
- Supervise the flow of customers at entrance and exit points to ensure safety
- Resolve conflicts between patrons in a calm constructive manner

La Jolla Beach & Tennis Club, Inc., California
Beach Services (Full time Summer 2005)

- Maintained beach club property and upkeep of all service equipment
- Processed club reservations and ensured customer satisfaction

Fair-Weather Gardening and Landscaping, Walnut Creek, California
Landscape Architect Intern (Full time May 2004 – December 2004)

- Surveyed new job sites and constructed strategies to minimize final costs
- Supervised daily work progress of multiple independent work sites
- Transported materials from wholesale suppliers to contracted projects

Activities National Honor Society Association, Marine and boat construction, Surfing and other outdoor activities, preformed Boy Scout youth camps and fund-raising

References Available on request